



For Immediate Release

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ZredT® Beverage Company Makes Natural Products Expo West Debut Mar. 6–8

ZredT to introduce line of ZT organic rooibos red teas at booth #5322 in Anaheim, Calif.

BATON ROUGE, La. (Feb. 26, 2009) —ZredT, the Louisiana-based producer of ZT antioxidant-rich, organic rooibos red teas, will debut its line of ZT rooibos red teas at the Natural Products Expo West in Anaheim, Calif., Mar. 6–8, at booth # 5322.

ZT is a line of organic teas made from the rare rooibos plant, which grows only in the Cederberg Mountains of South Africa. With a naturally smooth, complex flavor, every bottle of ZT is a good source of both magnesium and natural fiber, is low in calories, and contains zero caffeine and zero sugar.

“We are excited to introduce our line of teas at Expo West in Anaheim,” said Doren Nixon, ZredT’s co-founder. “We feel that our teas offer unique flavors and attributes that are unlike the traditional teas that are currently on the market. ZT teas are free of caffeine and sugar and are made from the rooibos plant that has been prized for generations for its health-supporting properties. We are hopeful that our all-natural and organic teas will be well received by show attendees and industry veterans.”

ZT is available in four smooth flavors: Unsweetened, Lemon, Vanilla, and Ginseng & Honey. Each ZT flavor is made from all-natural organic ingredients and flavoring including purified water, organic inulin, brewed organic rooibos tea, organic clarified brown rice syrup and natural flavors.

About ZredT:

Founded in 2007 by three southern women who know their tea, ZredT produces a line of delicious, antioxidant-rich organic teas made from the rare rooibos plant, which grows only in the Cederberg Mountains of South Africa. With a naturally smooth, complex flavor, every bottle of ZT is a good source of both magnesium and natural fiber, has a low glycemic index, is low in calories, and contains zero caffeine and zero sugar. Available in Unsweetened, Lemon, Vanilla, and Ginseng & Honey flavors, ZT is sold in individual 16-ounce bottles in select grocery and natural food stores throughout the U.S. The company is based in Baton Rouge, Louisiana. For more information, visit www.ZredT.com.

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