



For Immediate Release
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TWIST Announces New Headquarters Location in Boulder

BOULDER, Colo. (Dec. 16, 2008) — TWIST, a Boulder-based natural and eco-friendly household cleaning tools company, announces that it has moved its corporate headquarters in Boulder to 2336 Canyon Boulevard, Boulder, Colorado, 80302. Gibbons White leased the new 1,344 sq. foot space to the company.

“We are thrilled with our new office space and look forward to being closer to the heart of downtown Boulder,” said Brian Ross, TWIST’s co-founder and CEO. “As a green and sustainable business, it is important that we operate day to day in the center of this progressive, trend-setting and thriving business community. TWIST belongs in Boulder and we look forward to a long history here.”

About TWIST:

TWIST offers natural and eco-friendly household cleaning products made with simple and smart designs. From sponges to dust cloths, all TWIST products are 100% biodegradable, free of dyes and top-rack dishwasher safe. To encourage reusing and recycling, many of TWIST packages can be converted into bird feeders and mobiles. TWIST products are currently available at Whole Foods Markets, Pharmaca Integrative Pharmacy, Williams Sonoma, Target, Crate & Barrel, King Soopers, and in many local grocery and specialty stores across the U.S. and Canada. In partnership with Global Response, TWIST works to protect the diversity of our planet and the rights of all people. For more information, visit www.TwistClean.com.

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