

# The MOM Entrepreneur



Offering tips, advice and resources for balancing motherhood and running a company.

TUESDAY, NOVEMBER 18, 2008

## My favorite publicists and PR firms list

OK, I felt the need to make this post. I have worked with dozens of publicists and PR companies as owner of The Mom Entrepreneur. I also own a PR firm ([Bisson Barcelona](#)) so I can appreciate what they go through to get me their client's information. I receive hundreds of pitches per week...some are really good and some are reallllly bad!



Since April of 2008, I have had the opportunity to work with some awesome publicists and I wanted to give them a shout out here. This is in no particular order.

1. **Lindsay Lehfeld, Fleishman** - The National Mango Board is lucky to have you as their representative. You understand proper follow up and how to establish/build relationships. I have not published all of your news releases, but I look forward to receiving.
2. **Mary Parra and Marybeth Grass, Orca Communications Unlimited, LLC** - I love the stuff you guys send and you are always so good about getting me photos and additional information promptly.
3. **Heather Willison & Sylvia Henry, Snap! PR** - You two are a great tag team. You always seem to know what the other person is doing and always have info I need on a client even if the person who originally contacted me is out.