



## Dublin Dog Co., Inc. Included in PEOPLE Magazine's 2008 Emmy Celebrity Gift Bags

CHARLOTTE, N.C. (Oct. 8, 2008) – Dublin Dog Co., Inc., the Charlotte, N.C.-based manufacturer of original, high-end pet accessories and owner apparel, was hand-picked by PEOPLE Magazine to be included in the Hollywood Daily Emmy Edition gift bags that were distributed exclusively to A-list celebrities at the Four Seasons Hotel in Beverly Hills during last month's Emmy Awards weekend.



The Dublin Dog “Original All Style, No Stink” Dog Collars in various styles and sizes were featured in the Gift Bags that were hand delivered to all guests staying at the star-studded hotel.

“We are so thrilled to have been included in such a prestigious gift bag for such talented members of the television industry,” said Jason Watson, Dublin Dog’s founder and CEO. “We are hopeful that all dog lovers will take our collars home to their four-legged friends and adorn them with the love of Dublin Dog.”

The Dublin Dog family of products originated with the “Original All Style, No Stink” 100% waterproof pet collar that features colorful, cutting-edge designs to match the personality of the pet. Recent additions to the Dublin Dog line include a nylon leash line, 18 newly designed and custom-made dog tags, as well as fashion tees and hats for owners.

### *About Dublin Dog*

With “You should be so lucky”™ as its company motto, Dublin Dog is committed to pampering pets and their owners everywhere by producing accessories that blend hip style and function. Founded in 2007 in Charlotte, N.C., by passionate dog owner Jason Watson, Dublin Dog is the creator of the original “All Style, No Stink” 100% waterproof dog collar, as well as a complete line of colorful and stylish leashes, dog tags, and fashion-forward t-shirts for owners. The Dublin Dog Foundation, the non-profit branch of Dublin Dog, was created in 2008 to foster the therapeutic and service roles of dogs in the development, support, and inspiration they provide to their human companions. Dublin Dog products are sold online at [www.DublinDog.com](http://www.DublinDog.com), as well as in fine pet stores and boutiques throughout the U.S and abroad.