

Select Earth Balance® Products Now Available Across Canada in Bilingual Packaging

BOULDER, Colo. (Oct.7, 2008) —Earth Balance®, a line of all-natural healthy buttery spreads, shortenings, nut butters, and cream cheeses, announced today six of its spreads are now available across Canada in bilingual packages - including the Original Buttery Spread, Organic Whipped Spread, Mediterranean Spread, Vegan Buttery Sticks and Natural Shortening Sticks.

“We are delighted to extend our line of natural spreads across Canada,” said Rickard Werner, vice president and general manager of Earth Balance®. “Our presence in the western region of Canada for the past several years has already proven to be very successful. Now with our updated and new bilingual packaging, we are able to reach Canadians across the country, and are thrilled to do so. Canadian consumers are health conscious and extremely sophisticated natural shoppers, so it was an easy decision to deepen our commitment to our Canadian customers.”

The Earth Balance® family of products includes organic and vegan varieties that are produced using a unique, nutritionally beneficial blend of oils. From delicious butter alternatives and savory olive oil-based spreads to sweet nut butters and rich-tasting cream cheeses, every Earth Balance® Natural Spread is 100% natural and contains important Omega 3s. They are also non-GMO, and completely free of trans fats, hydrogenated oils, and artificial ingredients of any kind.

About Earth Balance®:

Based in Boulder, Colo., Earth Balance® produces a line of 14 deliciously healthy buttery spreads, shortenings, nut butters, and cream cheeses. Made with a proprietary blend of expeller-pressed oils shown to raise good (HDL) cholesterol and lower bad (LDL), they are also a good source of important Omega 3s. Available in organic and vegan varieties, in both tub and stick forms, Earth Balance® Natural Spreads are non-GMO and free of gluten, trans fats, hydrogenated oils, and artificial ingredients of any kind. Earth Balance® Natural Spreads are sold nationally at Whole Foods Market, regionally at City Market, Fred Meyer, Henry’s, King Soopers, Publix, QFC, Safeway, Trader Joe’s and Wegmans, as well as in local natural and specialty stores across the U.S. and Canada. Earth Balance® is a division of Smart Balance Inc. (NasdaqGM: SMBL). For more information, visit www.EarthBalanceNatural.com.

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